

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	April 7, 2025
Action Required:	Adoption of Resolution amending the City's Comprehensive Plan to include the Parks & Recreation Master Plan.
Presenter:	Riaan Anthony, Director of Parks & Recreation
Staff Contacts:	William Bassett, Business and Golf Manager
Title:	City of Charlottesville Parks & Recreation Comprehensive Master Plan Adoption Resolution (2nd reading)

Background

In November 2023, the City began a Comprehensive Parks & Recreation Master Plan with PROS Consulting. The Parks & Recreation Master Plan's purpose is to guide the Department for the next ten (10) years and provide strategic direction and vision to meet current and emerging public needs, as well as remain the primary steward of significant natural, cultural, and historic resources.

After fifteen (15) months of working with PROS Consulting, the community, and various boards, commissions and partners, the Parks & Recreation Department has a full plan for City Council to consider adopting, which would be incorporated into the City's Comprehensive Plan. As part of the acceptance process, Parks & Recreation has received approval and comments/amendments from the following boards/commissions:

- Parks & Recreation Advisory Board (February 6, 2025);
- Planning Commission (March 11, 2025) and
- City Council (March 17, 2025).

PROS Consulting will be providing an update on the Master Plan and edits/revisions that were made from feedback during the March 17, 2025, City Council Meeting.

The full updated plan can be found online at: <https://charlottesville.gov/DocumentCenter/View/13715>

Discussion

The presentation allows City Council to review and ask any questions or provide any feedback regarding the Master Plan document, key recommendations, and goals.

Alignment with City Council's Vision and Strategic Plan

Recreation, Arts, Culture

Community Engagement

Robust community engagement has occurred throughout the Master Plan process and PROS Consulting will provide specific details of engagement. Public comments were also received during the Parks & Recreation Advisory Board Meeting on February 6, 2025, Planning Commission Meeting on March 11, 2025, and City Council Meeting on March 17, 2025.

Budgetary Impact

Once adopted, there will be community expectation to proceed with implementation, which will have an impact on the General Fund operating expenses and Capital Improvement Program.

Recommendation

Staff recommend the approval of the Parks & Recreation Master Plan and amendment to the City's Comprehensive Plan.

Alternatives

City Council could choose to not adopt and continue to work on another version. Additional funding would be needed for further work with PROS Consulting.

Attachments

1. PC Resolution
2. Resolution for amendment of the Comp plan to add the PR Master Plan